

FOOTPRINTS ONLINE NEWSLETTER COPY

EDITION: DECEMBER 2009

1) Editor's Note

Wow, what an interesting year it has been!

The Green Route team have thoroughly enjoyed the past twelve months, despite the challenges faced by all. We are proud of what we have been able to achieve during this period - including 3 global awards in recognition of our service! 2009 has also been the year where we have upped our game in terms of community involvement, with the launch and rollout of our Green Tribe initiative.

We are extremely excited to be able to welcome the world to our shores in June for the Fifa 2010 World Cup. "Ke Nako" – it's time – we are ready, are you?

All the best for the festive season and stay tuned for our next edition of Green Alerts, due early in the New Year.

Regards
Kerry Raffray
Managing Director – Green Route

2) Awards & Achievements

Green Route Africa Rises To Greater Heights!

In 2009, Green Route was awarded 3 prestigious titles by globally recognised industry leaders.

The Mint Organisation named Green Route "**Best Destination Management Company 2008**", as part of Mint's **Partners in Success** Programme. **Maritz** voted Green Route "**Global Partner of the Year 2008**" for Green Route's impeccable destination management of a series of groups visiting Southern Africa.

Conference & Incentive Travel Magazine also recently announced that Green Route has been awarded silver in the "Best DMC" category of their newly launched **Hot List Awards**. This is C&IT's first ever awards scheme celebrating the best global destination suppliers and venues for events. Cape Town was also voted Best Incentive Destination.

With such accolades to spur us to even greater heights, we look forward to reaping more rewards in 2010!

3) CSR Involvements

Green Tribe Celebrates Its First Year!

Green Route's CSR division, Green Tribe Community Development, has gone from strength to strength in its first year of operation. After conducting an internal environmental audit on the head office, Green Route announced its inaugural Green Tribe project – iKhaya le Themba (meaning Home of Hope) – an after-school care facility in Imizamo Yethu township, Hout Bay.

During the year we have had the opportunity to support iKhaya le Themba in a variety of ways, with group involvement and donations, as well as volunteer work by our Green Route ops team. The head office staff in Cape Town also recently made and decorated over 100 Christmas cookies for the facility's end of year concert.

On behalf of clients, the Green Tribe division has also been actively involved in the completion of a football field for a primary school and the construction of a new educare centre, both in the township of Khayelitsha, near Cape Town.

We will keep you posted on further developments!

4) World Cup Update

Green Route Scores Goals for 2010

The star studded draw on 4th December 2009 in Cape Town has set the scene for an awe-inspiring Fifa 2010 World Cup tournament!

With less than 180 days to go, the level of excitement keeps building. Having met the necessary Fifa requirements ahead of schedule, South Africa is looking forward to being the stage in Africa's theatre! Come and see what we have to offer!

Click [here](http://www.fifa.com/worldcup/matches/index.html) (<http://www.fifa.com/worldcup/matches/index.html>) to view the final match schedule.

With our eye on the ball, Green Route is set to match all of your football dreams, beat your organisational goals and celebrate your achievements with the trumpeting of vuvuzelas!

Please contact us for more information – info@greenroute.co.za

Ends